

FOLLOWING ITS HUGE SUCCESS IN 2007 & 2008

THE OVER 50^s SHOW

... is returning to Estepona!

- Personal Finance and Wealth Management
- Health and Well Being ● Travel ● Hobbies & Pastimes ● Homes and Gardens
- Computing ● Antiques ● Fashion and Grooming ● Food and Wine ● Keep-Fit & Sports ● Home Security ● Retirement Villages

Interested in exhibiting?

For more information call:
00353 1 4969028 or email: john@slp.ie
or visit ww.seniortimes.ie

Following the second consecutive successful event in 2008, The Over 50s Show, the lifestyle event for older people is returning to Estepona in 2009.

The last two shows have attracted an average of 85 exhibitors and 6000 visitors, mainly British, Irish and Continental expats, as well as native Spanish seniors.

The 2009 show will repeat the well-proven formula, which has served it so well for over ten years, and which worked so brilliantly for the 2007 and 2008 events.

Purpose built venue!

The Over 50's Show will be held at the popular Palacio de Exposiciones Congressos, conveniently situated two minutes from the town, and just off the 340 motorway. It features a 2,000 sq.metre exhibition area, with a separate conference facility. The venue has free car-parking for over 300 vehicles, plus a free coach park.



**Palacio de Exposiciones Congressos, Estepona
Saturday 28th and Sunday 29th November 2009**

MASSIVE MEDIA, PR AND ADVERTISING CAMPAIGN

The broad-based advertising and promotional campaign was undoubtedly a key factor in the success of the Estepona event, and this winning formula will be replicated – and extended – for 2009.

The campaign will be supported by insertions in all the established local and regional English and Spanish newspapers and publications, as well as other ex-pat media serving the Scandinavian, German and Dutch residents.

Similarly all the most-listened-to radio stations will be included in the campaign. Plus poster exposure to relevant older peoples meeting venues, as well as widespread distribution of free tickets.

We won't change a winning team!

These popular features will again be included



Wealth Management



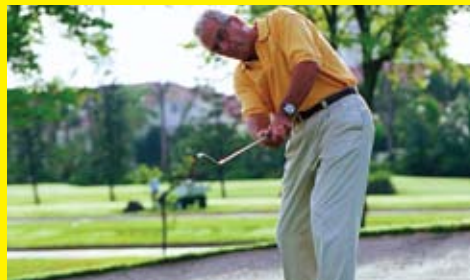
Health Checks



Antique Valuations



Computer & Internet Tuition



Golf Lessons



Varied programme of Presentations



Wine Tasting



Fashion



Pets Advice



Make-Overs



Crafts



Information & advice on Cosmetic Procedures

And much, much more

Reactions to two hugely successful Costa del Sol Events - '07 & '08

Thank you for organising a super exhibition. From a personal viewpoint it was a success for us with a good level of enquiries. Speaking with other exhibitors, they all said the same.

Exeter Friendly Society

The show was very good. Our stand was extremely busy and we made some great contacts.

Sanyres Retirement Villages

Overall it was a positive experience for all concerned and accordingly we would of course be happy to take part again.

Bonhams Auctioneers

Superb event. We are absolutley delighted and we are sure that we will get business from this show. We look forward to next year's event.

Golden Leaves - Funeral Planning Advisors

Congratulations on a good show We enjoyed ourselves and had a good response at the show and have some interesting leads to follow up.

Ingrid Fashions of Marbella

An excellent show - we had a first class result.

We enjoyed the event and found it very worthwhile. We would be very interested in participating at any future events

Leeds Building Society

The turnout at both the Blevins Franks and the Seniors Money stands was good.

Blevins Franks/Seniors Money

We were delighted with the response we received at the Over 50 's exhibition. This was a first experience for us and the free spinal screen we offered was a huge success. In fact, both days our waiting list was full and most of the attendees were having to come back after 2 hours Luckily the rest of the stands were good so people didn't mind staying!

Marbella Chiropractic

This experience has been really positive for us. It has been very useful addressing the ex-pat market.

Grupo Ballezol

The show has been great. It has given us a wonderful opportunity to make contact with the British community.

British Consulate

We got lots of enquiries and met many potential new clients.

Blacktower Financial Wealth Management

Many, many thanks for putting on the Over 50 's Show. It was fantastic. Quite often people were 3 or 4 deep trying to get a word with us or to ask us questions. All in all and between us, we estimate that we talked to around 500 people.

Suffice to say that after the first day, my voice had gone I had talked to so many people!

The Bodyworks Clinic

The show was fantastic.

Harley Street, NWR Clinic

It has been really interesting and we look forward to the next show.

Prosecur Security

The Over 50 's has been really productive for us...

AUSBANC-The Association of Bank and Financial Services Users

Congratulation for the success of the show. We 've been really happy with our results, much better than what we expected. Overall the show, the organization, the attendance was great.

Oto Hearing Clinic

Congratulations to everyone involved with the show which we know the visitors and exhibitors were over the moon with!

Sur In English newspaper

*An excellent show
Lloyds / TSB Bank*

The show was good for us. It was busy, and we hope that the people we spoke to will come onboard with us as a company.

All Seasons Paint Protection

